

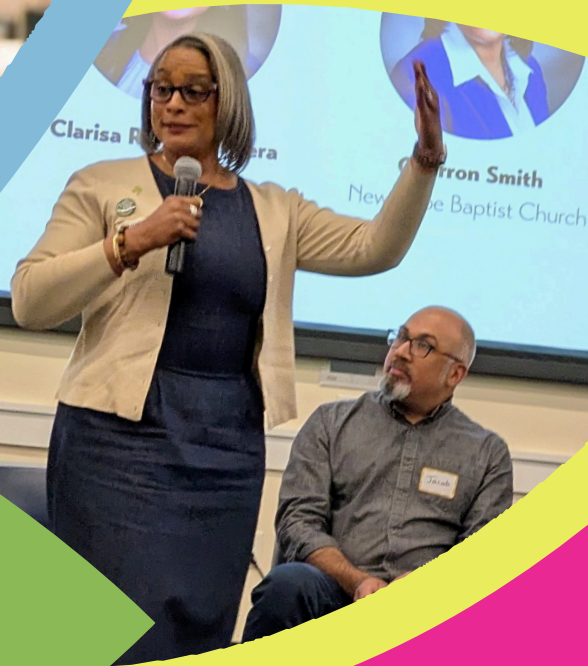


Grow With Us:

Collaborate with the Salinas Inclusive Economic Development Initiative (SIEDI)

As a community leader, you know our economy is an ecosystem where we are all connected. But right now, it's severely out of balance. Unaffordable housing, limited job opportunities, MediCal cuts, and deportations are straining and testing our communities like never before. The Salinas Inclusive Economic Development Initiative (SIEDI) is a growing movement that reclaims our economic power by using our community's expertise, skills, projects, and resources to tackle local challenges.

SIEDI is a chance to use our shared strengths to create prosperity for all from the ground up. Our work brings together nonprofits, businesses, education, and public organizations to collaborate on economic development. We ensure everyone has a seat at the table. We're inviting local leaders like you to join us as we reshape the local economy, uplift our community, and build a future where everyone has access to economic opportunities.



Our Investment

SIEDI was seeded by a \$3 million grant from The James Irvine Foundation in partnership with the Community Foundation for Monterey County. In 2024, the James Irvine Foundation renewed the grant to continue our efforts.



Here for Good
Community Foundation
for Monterey County



SIEDI

The SIEDI Model: Stronger Together

In nature, thriving ecosystems grow through balance and care. Just as gardeners nurture what they want to grow, we intentionally plant our seeds of opportunity and clear away what no longer serves our community so that we can thrive. We invite you to support SIEDI projects by meeting with us to understand the core challenges we are solving, share what you're working on, and align efforts.



Plant the Vision

Invest funds, build trust, and bring people together to cultivate change.



Tend the Work

Increase collaboration, advocate, and enhance community services and economic development.



Harvest the Wins

Establish effective policies and programs, transform workplaces, and widen economic pathways.



Nourish the Community

Reap the benefits of better housing, education, jobs, wellbeing, and opportunities for the next generation.



SIEDI's Community-based Partners

SIEDI projects span housing, workforce development, leadership, entrepreneurship, education, and health. Our projects are driven by local nonprofit experts with a deep understanding of our community's unique cultural and economic needs. Partners include:



Agriculture & Land-based Training Association

Creating economic opportunities for aspiring organic farmers.



Hartnell College

Growing the next generation of leaders



Building Healthy Communities

Collaborative action for community well-being



Hijos Del Sol Productions

Cultivating Latino arts and storytelling



Centro Binacional para el Desarrollo Indígena Oaxaqueño

Empowering the Oaxacan Indigenous community



Monterey Bay Central Labor Council

Advocating for workers' rights and fair labor



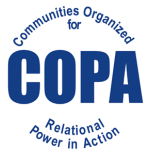
Center for Community Advocacy

Recognize leadership from farmworkers and low-income families to expand opportunities



Loaves, Fishes & Computers

Bridging the digital divide through resources and training



Communities Organized for Relational Power in Action

Uniting community institutions for collective power



Mujeres in Action

Empowering women through advocacy and action



Digital NEST

Digital Nest

Connecting youth to tech skills and opportunities



New Hope Baptist Church

Serving spiritual and community needs



First 5 Monterey County

Ensuring all children have a strong start



Rancho Cielo

Investing in young people facing challenges through education, job skills, and more





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"There is no power for change greater than a community discovering what it cares about."

— Margaret J. Wheatley

Let's Plant Seeds of Opportunity

This is a critical moment for us to take our rightful place in our local economy. Let's lead with heart, ground ourselves in community, and advocate for collaboration that reimagines our economy. Together, we can plant the seeds of opportunity for everyone.

Contact us:

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